

CAMPAIGN MEMBERSHIP PORTAL PROPOSAL

Project Proposal

Development of a Digital Campaign Membership Platform

Prepared For:

Prepared By:

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Executive Summary

This proposal outlines the development of a secure and modern Campaign Membership Portal that will serve as the organization's digital headquarters.

The platform will enable supporters to register online, pay membership dues, receive campaign updates, interact with fellow members, and participate in campaign activities from anywhere.

The objective is to digitize membership management while improving communication, transparency, and grassroots mobilization.

Project Objectives

The proposed platform aims to:

- Digitize membership registration
- Centralize member information
- Simplify membership fee collection
- Improve communication among members
- Increase campaign engagement
- Provide real-time announcements
- Enable data-driven campaign decisions

Core Features

1. Landing Website

A modern campaign website with public pages such as About, Join Us, Contact, Membership, and Gallery.

2. Member Registration

Supporters can register using:

- Full Name
- Phone Number
- Email Address
- State
- Local Government
- Ward
- Occupation
- Gender
- Date of Birth
- Referral Code (optional)
- Passport Photograph

The system automatically creates a membership account after payment.

3. Authentication System

Secure login using:

- Email/Phone Number
- Password
- OTP Verification
- Forgot Password
- Change Password
- Session Management

4. Membership Payment

Every member pays

₦2,000 Membership Fee

Features include:

- Online payment
- Payment verification
- Receipt generation
- Membership activation
- Transaction history
- Renewal reminders (if applicable)

Payment gateways:

- Paystack

5. Member Dashboard

Each member receives a personalized dashboard showing:

- Profile
- Membership Status
- Membership Number
- Payment Status
- Campaign Updates
- Notifications
- Upcoming Events
- Referral Statistics
- Volunteer Activities

6. Member Directory

Members can browse verified supporters.

Information displayed:

- Name
- State
- LGA
- Ward
- Occupation
- Profile Photo

Privacy controls can allow members to hide selected information.

7. Member Messaging

Internal messaging between members.

Features:

- Private Chat
- Group Conversations
- Campaign Groups
- Media Sharing
- Read Receipts
- Online Status

8. News & Updates

Campaign administrators can publish:

- News

- Press Releases
- Events
- Announcements
- Achievements
- Videos
- Images

Members receive notifications whenever new content is published.

9. Notifications

Push notifications for:

- Campaign News
- Events
- Membership Approval
- Payment Confirmation
- New Messages
- Volunteer Requests
- Election Countdown

Email and SMS notifications can also be supported.

10. Newsletter

Members can subscribe to receive:

- Weekly Updates
- Campaign News
- Candidate Messages
- Event Invitations
- Success Stories

Delivered via email.

Additional Recommended Features

Digital Membership Card

Each member receives:

- Membership ID
- QR Code
- Photo
- Membership Number
- Verification Status

Cards can be downloaded or displayed on mobile devices.

Volunteer Management

Members can volunteer for campaign activities.

Roles may include:

- Ward Coordinator
- Youth Mobilizer
- Polling Agent
- Event Volunteer
- Media Volunteer
- Security Volunteer

Event Management

Campaign administrators can create:

- Rallies
- Meetings
- Trainings
- Town Hall Sessions

Members can RSVP and receive reminders.

Campaign Resources

Members can download:

- Posters
- Flyers
- Logos
- Videos
- Campaign Guidelines
- Training Materials

Gallery

Media library containing:

- Photos
- Videos
- Campaign Highlights

Administrative Dashboard

Powerful backend including:

Member Management

- View Members
- Search
- Approve
- Suspend
- Export Data

Payments

- Verify Payments
- Refund Management
- Financial Reports

News Management

- Create News
- Edit
- Schedule Publishing

Communication

- Broadcast Messages

- SMS
- Email Campaigns
- Push Notifications

Analytics

Dashboard showing:

- Total Members
- Active Members
- Daily Registrations
- Revenue
- State Distribution
- Referral Statistics
- Event Attendance

Security Features

- SSL Encryption
- Two-Factor Authentication
- Password Hashing
- Role-Based Access Control
- Audit Logs
- Login History
- Device Tracking
- CAPTCHA Protection
- Secure Payment Processing

Technology Stack

- HTML5
- Bootstrap 5
- JavaScript
- Wordpress
- Php
- MySQL
- Paystack

Project Timeline

Phase	Duration
UI/UX Design	1 Week

Website Development	3 Weeks
Payment Integration	2 days
Testing & QA,	1 Week
Deployment & Training	1 Week

Estimated Total Duration: 4–5 Weeks

Estimated Budget (₦)

Item	Cost (₦)
Domain	25,000
Hosting	26,500
SSL	14,200
SMS Notifications	Based on usage. Initial budget of 5000
Email Delivery Service	Based on usage. Initial budget of 5000
Development, Training & Documentation	300,000

Total Development Cost | ₦375,700 |

Expected Benefits

- Streamlined member registration and onboarding
- Secure collection of membership fees
- Stronger communication between members and campaign leadership
- Better grassroots mobilization and volunteer coordination
- Real-time reporting and campaign analytics
- Reduced administrative workload through automation
- A scalable digital platform that can support future campaign growth and community engagement

This solution provides a secure, scalable, and user-friendly digital ecosystem that strengthens supporter engagement while giving campaign administrators the tools needed to manage membership, communications, events, and fundraising effectively.